Opportunities and Challenges in the U.S. Labor Market

Jason Furman Chairman, Council of Economic Advisers

The Hamilton Project at the Brookings Institution Washington, DC July 17, 2014

As prepared for delivery

Thank you Bob Rubin for that introduction, Alan Blinder for joining this discussion today, and Karen Anderson for everything you do to organize these events. It is good to be back with the Hamilton Project at the Brookings Institution. Your work has both consistently advanced specific policy ideas and also served as a forum for analytically serious discussions about the major economic issues facing our country.

Perhaps the most fundamental issue facing the economy today is the state of the job market. The core metric for judging the economy is its success in providing good jobs at good wages. When the unemployment rate is above its long-run level, as it has been for six years now, one of the most straightforward ways to raise economic growth and expand opportunity is to bring more people into jobs, lowering the unemployment rate and creating a virtuous cycle of higher purchasing power supporting greater economic activity and job creation—which is exactly the mounting progress we have seen lately. Even when the unemployment rate is at its long-run level that does not mean the mission is accomplished—a successful job market also encourages labor force participation, supports quality jobs, and facilitates effective job matching of workers and positions.

In my remarks today I will to discuss the progress we have made in healing from the worst recession since the Great Depression, but also some of the challenges we still face. Some of these challenges are a consequence of the Great Recession but many of the largest challenges are longer-standing issues that pre-dated the recession, yet have still impacted our ability to recover from it. In the course of these remarks I will draw on a study released today by the Council of Economic Advisers on the labor force participation rate—the causes of its decline in recent years, the prospects for the future and what it means for public policy. The participation rate has been one of the most puzzling and often misunderstood aspects of the economic recovery. The interrelated issues of wages, the quality of jobs and inequality are also extremely important and related to many of the labor market issues I will be discussing, but due to time limitations I will only touch on them briefly in my remarks today. Hopefully we can engage on them more in the discussion that follows.¹

_

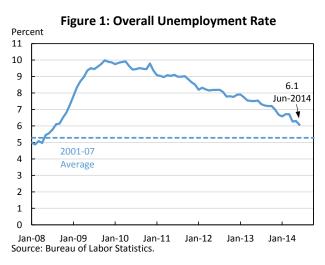
¹ For a perspective on inequality and the President's agenda see Furman (2014a).

Recent Progress in the Labor Market

In 2009, I remember Larry Summers asking then Treasury Assistant Secretary Alan Krueger about the historical and cross-country experience with labor market recoveries. In 2009, the U.S. unemployment rate had risen much more rapidly than anyone had projected. As recently as November 2008 the Survey of Professional Forecasters projected that the unemployment rate would rise to 7.4 percent in the second quarter of 2009. Instead it rose to 9.3 percent. Larry's question was simple: the unemployment rate can rise rapidly, but how rapidly can it fall?

Alan's answer was sobering. In recent decades, a half dozen OECD countries had seen their unemployment rate rise by more than 4 percentage points in a two year period. But in these cases, the average annual decline in the unemployment rate in the five years of the recovery was 0.4 percentage point per year and the best case was 0.7 percentage point per year, which happened to be in the United States in the 1980s. Moreover, the challenges of growing out of a financial crisis were potentially even more daunting, with Carmen Reinhart and Vincent Reinhart (2010) finding that 10 of 15 countries did not return to pre-crisis levels of unemployment even ten years after their respective crises. This analysis was, unfortunately, prescient for the euro area which currently has an unemployment rate of 11.6 percent, barely down from its crisis peak of 12.0 percent in 2013.

In part due to the vigorous, multi-front response to the economic crisis, the United States has enjoyed a sustained economic recovery that has exceeded most contemporaneous and historical financial crisis benchmarks.² Up until a year ago the unemployment rate was falling by an average of 0.7 percentage point per year, roughly tracking the more successful historical experiences and well exceeding the norm following a financial crisis. In the last year the pace of the decline in the unemployment rate has doubled, one of the most positive economic surprises we have seen. For most of the last several years the Blue Chip consensus forecast expected the unemployment rate to be well above 7 percent right now. As recently as last year the consensus forecast did not have the unemployment rate falling below 6.2 percent until 2017. As Figure 1 shows, the unemployment rate was 6.1 percent in June—three years ahead of those forecasts.



2

² For a discussion of the Recovery Act and other elements of the fiscal response see Chapter 3 of the Council of Economic Adviser's 2014 Economic Report of the President.

A number of indicators show the recent strengthening in labor markets:

- The unemployment rate has declined by 1.4 percentage points over the last twelve months, the fastest pace in nearly 30 years;
- The participation rate appears to be stabilizing;
- The economy has added 2.5 million jobs in the last year;
- Job growth strengthened over the course of the year, with the 1.4 million jobs added in the first six months of this year—the fastest first half of a year since 1999;
- The economy has added more than 200,000 jobs per month for five straight months, the first time this has happened since September 1999 to January 2000;
- According to the household survey, 99 percent of the jobs added in the last year are fulltime jobs;
- Wage growth has picked up, with average hourly wages rising 2.3 percent (for production and nonsupervisory workers) in the last year, faster than the year-earlier pace and somewhat faster than inflation.

Overall, as Figure 2 shows, these recent months are the culmination of 52 straight months of private-sector job growth—the longest such streak in the Nation's history and a reflection of the increased consistency of economic performance in recent years as compared to the economy in previous decades.³ Nevertheless, even with this increased consistency there are substantial fluctuations from month to month and there is always significant uncertainty, especially about any one data point or any one month.

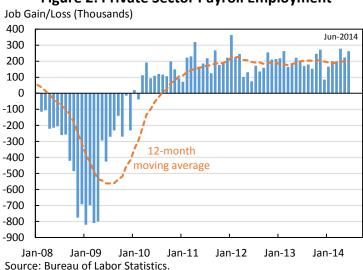


Figure 2: Private Sector Payroll Employment

.

³ For a recent discussion of the "Great Moderation" see Furman (2014b).

More Work Remains to Be Done

A wide range of labor market indicators all tell a consistent story: we are now far into the recovery from the Great Recession—but we are not all the way there yet. The clearest measure of this is the unemployment rate which rose from 5.3 percent, its average during the 2001-07 expansion period, to peak at 10.0 percent in October 2009. The unemployment rate has since come down to 6.1 percent, which is unacceptably high but 83 percent of the way back to its pre-recession value. Table 1 shows this recovery metric for a wide range of labor market indicators.

Long-term Unemployment

The short-term unemployment rate, the percentage of the labor force unemployed for 26 weeks or less, is now slightly below its pre-crisis average. But the long-term unemployment rate, those unemployed for 27 weeks or longer, remains elevated. In the recession the long-term unemployment rate more than quadrupled, as opposed to the short-term unemployment rate which was up 60 percent. The long-term unemployment rate has fallen steadily, and recently has fallen at an even faster rate than the short-term unemployment rate, closing nearly three-quarters of the gap to the pre-recession level.

The fact that the long-term unemployment rate has come down without any concurrent spike in measures of marginal attachment to the labor force or worker discouragement suggests to me that the decline in the long-term unemployment rate represents a genuine healing. But the experience we have come through with respect to long-term unemployment is without precedent, and we are still understanding the full implications. Indeed, the long-term unemployment rate is still twice as high as what it was prior to the recession and higher than almost any period since we started collecting data in 1948.

The evidence shows that while the long-term unemployed have very similar characteristics to the short-term unemployed, a spell of bad luck can become prolonged and extraordinary hardship, especially if employers become averse to giving these workers a chance (Krueger, Cramer, and Cho [2014] and Ghayad [2014]). However, the period of elevated long-term unemployment that we are experiencing is consistent with historical relationship among labor market variables, after adjusting for the deeper decline and slower recovery from the latest recession (Kroft et al. [2014]). It does not appear to be a result of structural shifts like changes in demographics, occupations, industries, regions or reasons for unemployment. This means that long-term unemployment is a direct result of the recession and, as I will discuss later on, gives us hope that steps we take to further the recovery should be able to address the challenge.

Table 1

| Labor Market Indicator | Average in Last Recovery | Great Recession Peak (Trough) | Latest Value | Percent Change from Previous Average to Peak (Trough) | Percent Change from Previous Average to Latest Value | Percent Recovery Since Great Recession Peak (Trough) |
|-----------------------------------------------|-----------------------------|----------------------------------|--------------|-------------------------------------------------------------|------------------------------------------------------------|------------------------------------------------------------|
| Unemployment Rates | | | | | | |
| Overall | 5.3 | 10.0 | 6.1 | 90 | 16 | 83 |
| Short Term | 4.2 | 6.9 | 4.0 | 64 | -5 | 107 |
| Long Term | 1.0 | 4.4 | 2.0 | 324 | 92 | 72 |
| Men | 5.4 | 11.1 | 6.3 | 106 | 17 | 84 |
| Women | 5.2 | 9.0 | 5.9 | 74 | 14 | 81 |
| White | 4.6 | 9.2 | 5.3 | 99 | 15 | 85 |
| African American | 9.8 | 16.9 | 10.7 | 73 | 10 | 87 |
| Hispanic | 6.5 | 13.1 | 7.8 | 101 | 19 | 81 |
| Asian (NSA) | 4.4 | 8.4 | 5.1 | 89 | 15 | 83 |
| Less than High School | 7.9 | 15.8 | 9.1 | 100 | 15 | 85 |
| High School | 4.8 | 11.0 | 5.8 | 127 | 20 | 85 |
| Some College | 4.1 | 8.9 | 5.0 | 117 | 22 | 81 |
| College Graduates | 2.5 | 5.0 | 3.3 | 99 | 31 | 68 |
| Alternate Measures | | | | | | |
| U-4 (Unemployed and Discouraged) | 5.5 | 10.6 | 6.5 | 92 | 18 | 81 |
| U-5 (U-4 Plus All Other Marginally Attached) | 6.2 | 11.4 | 7.3 | 84 | 18 | 79 |
| U-6 (U-5 Plus Part-Time for Economic Reasons) | 9.1 | 17.2 | 12.1 | 88 | 32 | 63 |
| Discouraged (NSA) | 0.3 | 0.9 | 0.4 | 208 | 55 | 74 |
| Marginally Attached (NSA) | 1.0 | 1.8 | 1.3 | 82 | 29 | 65 |
| Part-Time for Economic Reasons | 3.1 | 6.6 | 5.2 | 112 | 65 | 42 |
| Average Weekly Hours | 33.8 | 33.0 | 33.7 | -2 | -0 | 89 |
| Labor Market Flows | | | | | | |
| Openings Rate | 2.8 | 1.6 | 3.2 | -43 | 14 | 133 |
| Layoffs and Discharges Rate | 1.4 | 2.0 | 1.1 | 43 | -21 | 149 |
| Hires Rate | 3.8 | 2.8 | 3.4 | -26 | -10 | 61 |
| Quits Rate | 2.0 | 1.3 | 1.8 | -36 | -12 | 67 |

Note: Last recovery is defined as December 2001 to December 2007. Unemployment rates are for individuals 16 and older, except for those based on education attainment, which are for individuals 25 and older. Average weekly hours data refer to production and non-supervisory workers. Percent recovery is the absolute difference between from the Great Recession peak (trough) as a percentage of the absolute difference between the average in the last recovery and the Great Recession peak (trough).

Source: Bureau of Labor Statistics; CEA Calculations.

Unemployment by Sex, Ethnicity and Education

Across gender, ethnic and racial groups, unemployment rates rose by about 80 to 120 percent during the recession, and all of these groups have all seen similar magnitudes of recovery—with the current unemployment rate 81 to 87 percent of the way back to its pre-recession levels in all cases. Of course, that means that groups with already high unemployment rates saw even bigger percentage point increases in their unemployment rates during the recession, and these are precisely the groups that face even larger challenges coping with this enormous set back. Moreover, the fact that the African American unemployment rate, to take one example, is 87 percent of the way back to its pre-recession level is of little comfort when that pre-recession level averaged 9.8 percent. However, research has shown that unemployment disparities were not worsened in this recession and rose in much the same way as in previous recessions (Elsby, Hobijn, and Şahın [2010]).

As is typical with recessions, male unemployment rose more sharply than did women's. In this recession, the large reduction in construction contributed to the sharp rise in men's unemployment. While men's unemployment started to recover in 2010, women faced continuing challenges, particularly as government employment began contracting sharply as the private sector started to recover. Women are both disproportionately in government jobs and were disproportionately among the government jobs lost as they were particularly concentrated in education. Both men's and women's unemployment have been recovering, however men still have further to go to reflecting the larger negative impact of the recession on their employment.

While the extent of recovery is broadly similar across education and age groups, a notable exception is that the unemployment rate for college graduates has recovered somewhat less, only 68 percent back to its pre-recession level, although the recovery has been modestly slower for the most recent college graduates. However, at 3.3 percent the college graduate unemployment rates is still well below the unemployment rate for people without a college degree.

Broader Measures of Labor Underutilization

Other measures of the labor market show the same pattern. The Bureau of Labor Statistics' broadest measure of people without jobs—U-5 which includes not only people currently available for work and looking for a job but also the "marginally attached" who have not looked for a job recently but still report wanting to work. This indicator rose about as much as the official unemployment rate in the recession and has come down 79 percent from its peak—meaning that it has recovered just about as much as the official unemployment rate. Discouraged and other marginally attached workers have clearly been recovering, although they remain somewhat more elevated relative to their pre-crisis rates than the official unemployment rate.

An even more expansive measure of labor underutilization is U-6 which includes the people without jobs covered in the U-5 and also people working part-time hours for economic reasons (i.e., involuntarily). The U-6 rate has also come down steadily, falling by a total of 5 percentage points from its peak of 17.2 percent in early 2010, but it still remains 3 percentage points above its pre-crisis rate, indicating a smaller recovery relative to its original base.

The main reason for this additional elevation in the U-6 is people working part-time for economic reasons, a group which grew dramatically in the recession and, while has declined significantly since 2010, still remains elevated. In the recovery itself 88 percent of the jobs added have been full time, and that number is 99 percent in the last year—and as shown in Figure 3 the pattern of full-time job creation has been similar to previous recoveries, but not enough to offset the initial massive rise in involuntary part-time work. The severity of the Great Recession may also have played a role in part-time work. It is worth noting, however that average weekly hours for production and non-supervisory workers as measured in the establishment survey, sends a different signal—showing an almost complete recovery from the recession.

NBER-Defined Trough = 100

120

100

80

60

Current
(June 2009 Trough)

During Recoveries

2001

1991

Average of 6
Previous
Recoveries

0

Months from Trough

-12

12

36

48

60

Figure 3: Part-Time for Economic Reasons
During Recoveries

Source: Bureau of Labor Statistics; CEA Calculations.

-60

Labor Market Flows

Beyond unemployment measures, it is instructive to look at labor market flows. Flows are relevant to the recovery because they reflect, in part, the ability of workers to make changes to better their employment situation and status. The flow out of unemployment following a recession is of obvious concern, but other flows can also inform our view of the recovery.

The picture here also shows substantial recovery. Consistent with the strong employment growth over the last 52 months, the rate of new job openings is now above its pre-recession level after falling by almost 50 percent as a result of the recession. Layoffs and discharges are below their pre-recession level after seeing a substantial uptick in the recession. The rate of new hires has also regained more than half its recessionary decline and is now approaching its pre-recession level. The quits rate has followed a similar pattern to the hires rate and has also recovered more than half of its decline. This is particularly reassuring because it tells us that workers are moving on to better employment opportunities at substantially higher rates that during the crisis. Taken together, the flows data indicate that the labor market is moving again.

The longer-run picture in labor market flows is not as reassuring. Measures of most labor market—and geographic—transitions have declined over the last several decades. Much remains to be done to fully understand the causes and consequences of these trends. However, researchers

have shown that a considerable portion of the decline in labor market flows is due to the declining prevalence of short-term jobs (Hyatt and Spletzer [2013]). This means that while forming a new work relationship may take longer than in past decades, the relationships that do form tend to last longer, a point that should be taken as encouragement for those who are still searching for work today.

Consequences of Unemployment

Even with the improvements in the labor market and the gradual return of the unemployed to employment, there will be scars from the extended period of high unemployment for decades to come. Research shows that even once re-employed, displaced workers face significant earnings losses in the form of wages that are on average 15 percent below their pre-displacement level. Such losses can persist for a lifetime (Jacobson, LaLonde and Sullivan [1993]). More generally, unemployment has been found to have large negative impacts on the mental and physical health not only of those who experience it, but of their family members as well. And the potential labor market scarring can extend into the next generation, with the children of displaced workers performing worse in school and even in the labor market as young adults (Oreopoulos, Page and Stevens [2008] and Sullivan and von Wachter [2009]).

Wages

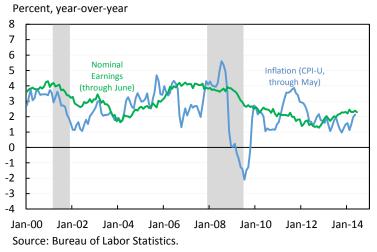
Wage growth has been relatively stagnant for several decades leading up to the Great Recession, in part because of slower productivity growth and in part because the benefits of that productivity growth have disproportionately gone to households at the top of the income distribution. As a result, household income gains were primarily generated by the increase in female labor force participation—and as the growth in female labor force participation stalled after 1999 so did those household income gains.

Real average hourly earnings (for production and nonsupervisory workers) rose in the Great Recession as the price level fell, but then a combination of declining nominal wage growth and inflation moved real wages in the other direction in the first years of the recovery. As shown in Figure 4, however, as labor markets have strengthened nominal wage growth has picked up—and for the last year and a half wage growth has exceeded inflation, although it still falls well below productivity growth and well below the levels needed to make up for decades of stagnation.

⁴ For additional discussion of the effects of long-term unemployment, see White House (2014).

8

Figure 4: Average Hourly Earnings for Private Production & Nonsupervisory Workers



The Evolution of the Participation Rate

You may notice one indicator that was not included in the discussion about the recovery: the participation rate. While the unemployment rate and a range of other indicators are coming down and are on track to return to pre-crisis rates, the participation rate is a different story. As is widely known, it has fallen over the course of the recovery, although it appears to have stabilized recently even as the unemployment rate has come down sharply.

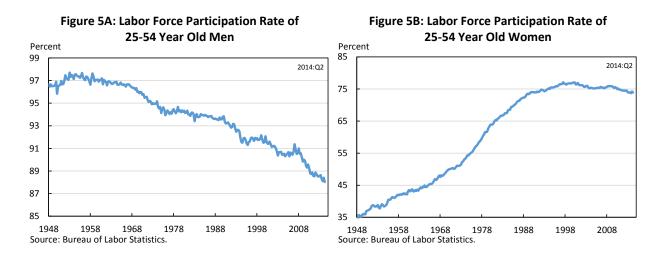
However, unlike the unemployment rate and the other indicators in Table 1, we should not expect the participation rate to return to its pre-crisis levels and in fact, we were not expecting that prior to the crisis.

To see this, consider what would have happened if you had asked someone in 2006 to forecast the unemployment rate for 2014. They would have started from an average of the previous years and would have thought that such an average would yield a reasonable forecast for the future. However, if you had asked the same person to forecast the participation rate, they would not have assumed that the recent historical average was a particularly good guide. Instead they would have noted that the first baby boomers (born in 1946) would turn age 62 in 2008 and become eligible for Social Security and that a steady decline in the participation rate would follow.

In other words, a decline in the participation rate was predictable and it was predicted. The 2004 *Economic Report of the President* predicted that the participation rate would decline about half a percentage point by the end of 2009 but stated "the decline may be greater, however, after 2008, which is the year that the first baby boomers... reach the early retirement age of 62."

Someone in 2006 might also have noted that on top of this age-related trend, the participation rate for prime age men, those age 25 to 54, had fallen nearly continuously since 1953, as shown in Figure 5A. They would also have noted that a several decade long increase in women's labor

force participation stalled and started to reverse, with the 2006 the participation rate for prime age women falling slightly below its value from a decade earlier despite a reduction in the unemployment rate over that period, as shown in Figure 5B. In fact, a 2006 paper by five Federal Reserve economists (Aaronson et al. [2006]) who are some of the leading analysts of these issues predicted that due to a combination of aging effects and the non-aging trends we had seen, the participation rate would fall to 62.9 percent in 2014—almost exactly what it is right now. I do not point out this number to suggest that I think the study was exactly right—the authors certainly did not factor in the Great Recession and additional analysis, including subsequent work by those authors, sheds further light on these issues. But the 2006 study does put the decline in the participation rate in perspective.



The new study the Council of Economic Advisers released today analyzes the causes of the decline in the participation rate, what it means for different groups, and the outlook for the participation rate and the implications for policy. The overall analysis is generally in the middle of the range of estimates from over a half dozen other studies of the topic. I will briefly summarize some of the conclusions and the analysis that led us to those conclusions.

The Causes of the Decline in the Participation Rate

From 2007-Q4 to 2014-Q2 the participation rate fell by 3.1 percentage points. Our report decomposes this reduction in the participation rate into three factors:

• We estimate that the aging of the population is responsible for 1.6 percentage points of the decline in the participation rate, about half of the total decline. Because older individuals participate in the labor force at lower rates than younger workers, the aging of the population that is shown in Figure 6 exerts downward pressure on the overall labor force participation rate. While older workers today are participating in the labor force at higher rates than older workers of previous generations, these changes are tiny compared to the very large drop-off in participation when workers enter their early 60s. ⁵ To

10

-

⁵ To put this in context, the participation rate for workers age 55 and over has risen from 38.8 percent in 2007-Q4 to 40.0 percent in 2014-Q2. But aging has still driven down the overall participation rate because both of these numbers

estimate this aging trend we held participation rates constant at their 2007 levels and allowed the demography to vary. Our estimate that about half of the decline in the participation rate is driven by the aging of the population is consistent with estimates by the Congressional Budget Office (CBO [2014]) and roughly in the middle of the range from a range of other studies. This part of the decline in the participation rate is unrelated to the Great Recession and, while it may be offset by other policies, should not be expected to reverse as the economy improves.

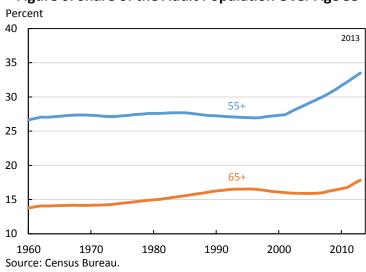


Figure 6: Share of the Adult Population Over Age 55

• Typical business cycle effects are currently responsible for an estimated 0.5 percentage point of the decline in the participation rate, about one-sixth of the overall decline. Elevation in the unemployment rate typically means a decline in labor force participation, as potential workers defer looking for a job until the economy improves. Time series analysis of historical data shows that each 1 percentage point increase in the unemployment rate is responsible for a 0.2 percentage point reduction in the participation rate, as shown in Figure 7. So as the unemployment rate comes down the participation rate should improve, and the evidence suggests that when the unemployment rate has fully recovered, the increased labor demand will also bring roughly another 1.3 million workers back into the labor force over time.

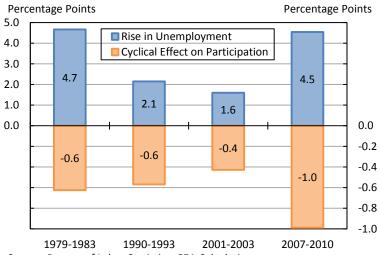
are well below the 81.9 percent average for ages 25 to 54—and thus shifting a higher share into older age groups dwarfs any change within the older group, driving down the overall participation rate.

_

⁶ Note, our method relies on using participation rates for single-year age groups. Some analysis using 10 year groups misses significant shifts within the 55-64 year old age group and thus understate the aging trend. Our estimate of the aging trend is slightly smaller if you fix participation rates at their 2014 levels and project back with the changed demography, since the Great Recession has slightly narrowed the gap in participation between prime-age and older individuals.

⁷ For a comparison to other estimates see Table 1 of CEA (2014).

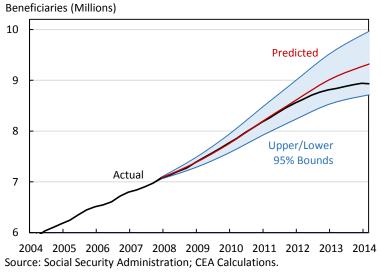
Figure 7: Cyclical Declines In Labor Force Participation



Source: Bureau of Labor Statistics; CEA Calculations.

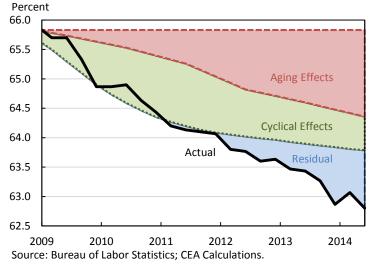
The remaining 1.0 percentage point of the decline in the participation rate, or one-third of the total decline since the end of 2007, is not fully understood. In our econometric analysis we find that this portion is not explained by either the aging of the population or the current recession. One possibility that could explain part of this decline is a continuation of the pre-recession trends of declining participation rates conditional on age for many cohorts, for example the over six decade long decline in prime age male labor force participation. Another possibility that likely also explains at least a portion of this decline is the very severe recession, with its unique characteristics leading to a greater than average decline in participation. For example, we find that we attribute more of the decline in participation to cyclical factors if we control separately for long-term unemployment. To the degree that this unexplained decline is related to the Great Recession, then recovery should bring back even more than the 1.3 million people associated with the conventional cyclical effect. Additionally, there are structural changes in the labor market—such as the decline in labor market flows—that may have exacerbated the decline in participation for a given rise in unemployment. This is clearly an area that warrants more study. Further, while we did look for evidence of an unusual role for disability insurance or school enrollments, we found that both have had a standard cyclical effect on the participation rate in the recession and current recovery and if anything disability insurance has grown less than we would have expected as shown in Figure 8.

Figure 8: Predicted SSDI Beneficiaries



The evolution of these three factors over the course of the recovery are shown in Figure 9, with the demographic trend consistently growing while the cyclical effects have waxed and waned and the residual has grown. In fact, from the beginning of 2011 to the second quarter of 2014, looking just at the last three and a half years, the participation rate fell by 1.4 percentage points. Around 70 percent of that decline (1.0 percentage point) can be directly attributed to the aging of the population and increased retirements.

Figure 9: Labor Force Participation Decomposition



The Participation Rate for Different Groups

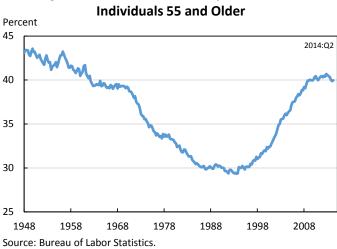
Our report includes an in depth discussion of the trends in participation rates for a number of groups, let me briefly highlight a few of them:

Young people ages 16 to 24 have seen a steady decline in their participation rate for several decades—although this entirely reflects schooling. Since 1980, the participation rate for young people has fallen by about 15 percentage points. Between 1980 and the mid-1990s, most of this decline was due to increasing enrollment in school, but since the mid-1990s the reduction in participation is largely due to fewer students working while simultaneously enrolled in school. Over the last two decades, the share of 16-24 year olds neither enrolled in school nor participating in the labor force has neither risen nor decreased as shown in Figure 10, suggesting that changes in schooling behavior account for all of the decrease in the youth participation rate.

16-24 Year Olds Percent 100 2014:Q2 Share Either Enrolled in School or 90 Participating in the Labor Force (4-Qtr. Moving Average) 80 Participation Rate 70 60 50 1958 1968 1978 1988 1998 2008 1948 Source: Bureau of Labor Statistics; CEA Calculations.

Figure 10: Labor Force Participation Rate of

Older individuals over age 55 have steadily increased their participation over the last two decades. This increase, shown in Figure 11, has reversed what had been a decades-long decline in the participation rate for this group. Rising educational attainment, increased labor force participation of wives, and changes in Social Security have been identified as factors responsible for this upward trend. Participation also likely rose due to improvements in health and workplace technology.



Prime-age women (ages 25 to 54) increased their participation rapidly from 1970 through 2000, before participation for this group declined slightly over the past decade. A number of factors came together to produce the rapid raise in women's participation—declining discrimination and increasing legal protection against discrimination, widespread availability of more effective birth control in the form of the pill, greater equality in all aspects of education, and changes in economic forces stemming from the increased education of women, the advent of labor-saving household technology and greater international trade. As these forces tapered in the 1990s, additional incentives arose such as the expansion of the Earned Income Tax Credit (EITC) and the replacement of Air to Families with Dependent Children (AFDC) with the work-centered Temporary Assistance to Needy Families (TANF), and reforms to divorce laws. However, the United States remains without many of the types of programs implemented in other countries to support working families and bolster female participation, such as paid leave and affordable childcare. Partly as a result, in recent years the United States has gone from a leader among developed economies in female participation to falling behind many of our peers, as shown in Figure 12.

Percent 100 2013 95 90 Sweden 85 France 80 Canada **United States** 75 Netherlands 70 Germany Japan 65 60 55 50 1991 1993 1995 1997 1999 2001 2003 2005 2007 2009 2011 2013

Figure 12: Labor Force Participation Rate of 25–54 Year Old Women

Source: International Labor Organization.

Men have experienced a substantial decline in labor force participation and employment over the last sixty years. In 1950, 92 percent of prime-age men were employed, while that figure has fallen to 83 percent—the result of a steady decline in participation in the labor force for over sixty years. Prime-age black men have an even lower employment-to-population ratio, at 73 percent, and there is a large gap between white male employment and black male employment.

Table 2 - Male Labor Market Indicators, 1950 - 2014:Q2

| | Participation Rate | | Unemployment Rate | | Employment- Population Ratio | | Share Either Enrolled or Participating | |
|------------------------|-----------------------|---------|----------------------|---------|---------------------------------|---------|----------------------------------------------|---------|
| | 1950 | 2014:Q2 | 1950 | 2014:Q2 | 1950 | 2014:Q2 | 1950 | 2014:Q2 |
| Prime-Age Men | 94.7 | 0.88 | 3.4 | 5.3 | 91.5 | 83.4 | | |
| Prime-Age White Men | 95.1 | 89.4 | 3.1 | 4.4 | 92.1 | 85.5 | | |
| Prime-Age Black Men | 92.0 | 80.4 | 6.0 | 9.5 | 86.4 | 72.8 | | |
| Prime-Age Hispanic Men | 92.9 | 90.7 | 8.0 | 5.3 | 85.5 | 85.9 | | |
| | | | | | | | | |
| Young Men | 68.2 | 56.0 | 7.0 | 14.4 | 63.4 | 48.0 | 77.2 | 89.7 |
| Young White Men | 67.9 | 59.1 | 6.8 | 12.5 | 63.3 | 51.7 | 77.2 | 90.6 |
| Young Black Men | 71.7 | 49.8 | 9.1 | 24.9 | 65.2 | 37.3 | 77.0 | 84.6 |
| Young Hispanic Men | 70.4 | 56.0 | 13.0 | 13.5 | 61.2 | 48.5 | 76.2 | 90.3 |

Note: Participation rate and employment-population ratio are both expressed as shares of the civilian non-institutional adult population. This excludes individuals in the Armed Forces, individuals living in institutional group quarters, and individuals under age 16. The unemployment rate is expressed as a share of the labor force, that is all persons either working or looking for work.

Sources: 1950 Census 1% Sample; Bureau of Labor Statistics; CEA calculations.

• Black male participation has been declining more rapidly than the white male participation rate since the mid-1970s and that there is a larger racial gap in employment and unemployment today. In 1950 the participation rate for black men was slightly below that of white men, but by 2014 the gap had widened substantially. The decline in participation has been particularly extreme among young black men and black men with lower education levels as young black male participation has fallen almost in half from where it was in 1950. A similar gap has opened up in the broader category of "in school or employed." This has been caused by the evolution of the economy and job market opportunities as well as the sharp rise in incarceration of young black men, since discrimination against the previously incarcerated reduces labor market opportunities even after sentences are completed.

The Outlook for the Participation Rate

This diagnosis of the causes of the decline in the participation rate helps to inform our understanding of its evolution in the coming years. The aging trend will continue to push the participation rate down by about 0.2 percentage point per year. As the economy continues its recovery, the cyclical component of the decline in the participation rate should disappear—adding 0.5 percentage point to the participation rate spread over a number of years, although the

exact period for this effect is difficult to predict. The portion of the decline in the participation rate due to unexplained factors is even more difficult to predict. To the degree it is the result of non-aging trends, then a continuation of them could further lower the participation rate. Alternatively, to the degree this unexplained component is a consequence of the Great Recession then as the economy continues its healing this effect could disappear, putting upward pressure on the participation rate over a number of years. As shown in Figure 9, our analysis suggests the non-aging, non-cyclical component of the decline in labor force participation is substantial. For this and the other obvious reasons, the participation trend deserves careful monitoring.

Absent changes in policies, a meaningful increase in the participation rate from current rates appears unlikely. Figure 13 shows several scenarios for the participation rate with a common assumption about the aging trend but varying assumptions about the evolution of the cyclical and residual components. These scenarios are not projections and do not represent the full range of possibilities, but they do indicate that the participation rate is likely to be roughly stable in the near term and will decrease more rapidly after the economy returns to full employment and the effects of population aging once again dominate.

Participation Rate Percent 68 2024:04 66 Actual 64 62 Cyclical Rehound by 2018, Full Residual Rehound by 2018 60 Cyclical Rebound by 2018, Partial Residual Rebound by 2018 Cyclical Rebound by 2018, No Residual Rebound Cyclical Rebound by 2018, Residual Decline through 2019 Cyclical Rebound by 2016, Full Residual Rebound by 2016 58 Cyclical Rebound by 2016, Partial Residual Rebound by 2016 Cyclical Rebound by 2016, No Residual Rebound Cyclical Rebound by 2016, Residual Decline through 2019 56 2010 2013 2016 2019 2022 Source: Bureau of Labor Statistics; CEA Calculations.

Figure 13: Alternative Scenarios for the

The Agenda for a Stronger Labor Market Going Forward

All of these scenarios for the participation rate assume that policy is unchanged. As such, they should be taken less as ironclad predictions about the future and instead more as challenges to motivate action. Of course, the participation rate is not a goal unto itself. If more people retire solely because they are older and have saved and contributed for their full working lives, that can be a natural and beneficial development. But the declining participation rate also subtracts from potential economic growth and exacerbates our future fiscal challenges. Moreover, not all of the decline in participation we have seen is the result of natural and good developments—in fact the long-term trend of declining participation and employment rates for many groups is very troubling and clearly merits a significant policy response.

I want to outline four major areas of policy informed by this discussion:

First, strengthen the economic recovery, especially for the long-term unemployed

We have made a lot of progress in lowering the unemployment rate but at 6.1 percent it is still unacceptably high. Moreover, the participation rate is below what it would be at full employment. Continuing to speed the economy's return to full employment will require additional aggregate demand and other steps to enhance jobs and growth.

The President has proposed a \$302 billion, multi-year surface transportation reauthorization plan. We know from a large body of economic research that sound infrastructure investments boost long-term economic growth and productivity. We also know—and this was confirmed in a Hamilton Project paper a few years ago—that maintaining assets in a good state of repair is one of the best investments we can make (Kahn and Levinson [2011]).

The President's plan would put a down payment on addressing major infrastructure gaps in this country. It would prioritize "fix-it-first" investments to improve the safety and efficiency of highways, bridges, and transit systems while also supporting thousands of jobs in the construction sector, which was particularly hard hit in the recession and which continues to exhibit elevated unemployment today.

The President's budget also proposed to increase investments in research, education, security, and other critical areas through an Opportunity, Growth, and Security Initiative. This proposal would both speed the return to full employment and help lay the groundwork for stronger long-run growth, reducing the cyclical component of the participation rate.

Housing is a particularly important area for the macroeconomy. Mortgage credit is currently tighter than other forms of credit, and one reason that lenders point to is uncertainty over the conditions under which Fannie Mae, Freddie Mac and the Federal Housing Agency (FHA) will obligate lenders to repurchase mortgages that would otherwise be guaranteed or insured. In May, the FHA embarked on a program to address these concerns, and acting independently, Federal Housing Finance Administration (FHFA) Director Mel Watt has also undertaken steps to provide clarity on so-called put-back risk and thereby ease credit constraints in the mortgage market. Also, the Administration has extended the Making Home Affordable program to continue to help struggling homeowners facing foreclosure or whose mortgages are underwater.

Other steps would help growth and job creation, like reauthorizing the Export-Import Bank. In the absence of action from Congress, President Obama will press forward by using his executive authority to speed the permitting of infrastructure projects, launch new hubs of manufacturing innovation and attract foreign investment.

All of these measures would help lower the overall unemployment rate which, as we have seen, is the best way to lower the long-term unemployment rate. But we should not overlook some of the unique challenges the long-term unemployed can face. That is why it the President supports extending Emergency Unemployment Compensation (EUC) would also boost economic activity and aggregate demand by supporting job-seekers' incomes while they are unemployed.

Moreover, research shows that EUC helps long-term unemployed workers stay connected to the labor force and keep looking for work.

In addition, earlier this year the President convened private sector leaders to discuss how the government and private industry can work together to help the long-term unemployed. More than 300 CEOs signed on to best practices for recruiting and hiring the long-term unemployed, including 80 of the nation's largest businesses and over 20 for the Fortune 50. The President also required the federal government to improve its hiring practices. The Administration is continuing to work with employers to learn and build on what works in helping the long-term unemployed return to steady jobs. Additionally, the Administration will use \$150 million in existing funds to scale up partnerships between employers and non-profits that help get the long-term unemployed back to work through work-based training, job placement assistance, and employer outreach.

Second, take steps to raise wages and ensure that growth is broadly shared

A stronger economy will help raise wages, and, conversely, higher wages will help strengthen the economy. That is why it is essential to raise the minimum wage. While Congress has waited to act, many states and businesses are moving ahead. But the only way for 28 million Americans to get a raise would be for Congress to give them one—a step that would also strengthen aggregate demand and provide a near-term boost to the economy.

Over the longer run, wages would also benefit from institutional arrangements that strengthened the leverage that workers have in wage negotiations, from increased education and skills, and from better matching to jobs.

Third, although the aging of the population will continue to slow labor-force growth, a range of measures could help offset this trend and expand potential growth.

Part of the answer to these challenges is enabling older workers who want to continue to work to do so. Workplace flexibility policies that allow employees to work part-time or flexible hours can help older workers tailor their jobs to their specific needs and can create roles that are less demanding than full-time employment.

With women increasingly among our most skilled workers, boosting their participation is essential for strengthening growth. The President is working with employers and all levels of government to move forward on paid leave, greater workplace flexibility and other policies that can increase participation and productivity for both men and women. In line with that effort, he is pursuing legislative and executive actions to promote equal pay.

In addition, probably the most significant policy response to falling labor force participation rates is immigration reform, which would increase the size of the labor force and could raise the labor force participation rate. Immigrants tend to participate at higher rates than native-born Americans, partially due to the fact that they are younger on average. CBO estimates that the immigration reform bill passed by the Senate would add 6 million workers to the labor force by 2023, raising the participation rate by 0.7 percentage point.

Finally, building labor force attachment among young people can raise their labor force participation throughout life and offset the long-term declining trend. Earlier this year, the President announced \$100 million in funding for American Apprenticeship Grants, which will use existing funds to expand apprenticeships, training young people for high-demand jobs and helping them build relationships with employers. Additionally, the Administration will award \$500 million to community colleges to implement job training programs based on the skills and credentials in-demand among businesses. The President has similarly committed to re-designing high school curricula to focus more on industry-relevant skills. All of these initiatives aim to give young people labor market skills and connect them with employment opportunities, raising their labor force participation over the long term.

Finally, employment for some groups, including prime age men and even more severely, young men of color, have been a long-standing challenge that was compounded by the recession.

As the economy has grown and transformed over the last sixty years, it has created rising wages and expanded opportunity for many. But some prime-age men have had challenges adjusting to the new patterns of employment and as a result the employment rate for prime-age men has fallen from 92 percent in 1950 to 83 percent today, as discussed above. This is one of the most significant long-standing challenges in the labor market and, unfortunately, one of the last understood. But we know some of the measures that would help, including the same steps that strengthen aggregate demand in the short run—like increasing our investments in infrastructure.

The situation for young black men is much more severe. This was not always the case. In 1950, the participation rate of young African-American men exceeded that of young white men. By 2014, this had reversed in dramatic fashion, with young white men participating at a rate of 59 percent. The comparable rate for young black men was just below half. This has had predictable effects on the employment-to-population rates for these groups. In 1950, similar population shares of young black and white men were employed. Today the employment-to-population ratio for young white men is 52 percent, while for young African-American men it is 37 percent.

One of the most effective ways we can bring these groups into the labor force is by making work pay through the EITC. Research has consistently found that the EITC reduces poverty and increases employment—with previous EITC expansions bringing over half a million people into the labor force. That is why the President has proposed expanding the EITC for workers without children and noncustodial parents to double its current value. This expansion would target groups with low labor force participation, including men without a college education, young adults not enrolled in school, and women without dependent children, greatly increasing incentives for all these groups to participate in the labor force.

To support young men of color, the President has launched the My Brother's Keeper initiative, which will determine the public and private efforts most effective at helping young men of color succeed, and help to bring these programs to scale. The initiative focuses heavily on remaining on-track in school, completing post-secondary education, entering the workforce, and staying out of the criminal justice system. Supporting young men of color throughout these life stages will help connect them with the labor force and ensure that they reach their full potential

professionally. So far, eleven leading philanthropic foundations have committed to investing \$200 million in this effort.

Conclusion

We now stand at 52 consecutive months of private-sector job growth and counting. The jobs that have comprised this progress have been overwhelmingly full-time, with their promise of restoring sound financial footing to millions of American households. And the unemployment rate has come down together with reductions in discouraged workers, marginally attached workers more broadly, and part-time jobs—representing a genuine improvement in labor utilization.

Yet significant challenges remain. Even at a strong pace of recovery, the depth of the recession means that a full recovery will still take more time. A steady decline in long-term unemployment is little consolation to the remaining 2 percent of the labor force who have been out of work for 27 weeks or more. Demographic shifts and high levels of unemployment even before the recession continue to make the recovery a challenge.

For many more Americans the biggest challenge they face is growing their wages. We have seen a falling unemployment rate translate into a pickup in wage growth, but it still does not match productivity growth—let alone come close to making up for decades of slower wage growth.

The good news is that we are making progress on all of these fronts. And they are complementary—steps to strengthen the economy, increase demand, and increase growth will ultimately translate into higher wages and incomes for American families. The key is continuing to move forward on these steps.

References

- Aaronson, Stephanie, Bruce Fallick, Andrew Figura, Jonathan Pingle, and William Wascher. 2006. "The Recent Decline in the Labor Force Participation Rate and its Implications for Potential Labor Supply." Brookings Papers on Economic Activity, Economic Studies Program, The Brookings Institution 37, 1: 69-154.
- (CBO) Congressional Budget Office. 2014. "The Slow Recovery of the Labor Market."
- (CEA) Council of Economic Advisers. 2014. "The Labor Force Participation Rate Since 2007: Causes and Policy Implications" (July).
- Elsby, Michael WL, Bart Hobijn, and Ayşegül Şahın. 2010. "The Labor Market in the Great Recession." Brookings Papers on Economic Activity 1.
- Furman, Jason. 2014a. "Global Lessons for Inclusive Growth." The Institute of International and European Affairs. Dublin, Ireland. Speech.
- Furman, Jason. 2014b. "Whatever Happened to the Great Moderation?" 23rd Annual Hyman P. Minksy Conference on the State of the U.S. and World Economics. The National Press Club, Washington, D.C. Speech.
- Ghayad, Rand. 2014. "The Jobless Trap." Northeastern University. Dissertation Chapter.
- Hyatt, Henry R. and James R. Spletzer. 2013. "The Recent Decline in Employment Dynamics." *IZA Journal of Labor Economics* 2, 5.
- Jacobson, Louis S., Robert J. LaLonde, and Daniel G. Sullivan. 1993. "Earnings Losses of Displaced Workers." *The American Economic Review* 83, 4: 685-709.
- Kahn, Matthew E. and David M. Levinson. 2011. "Fix It First, Expand It Second, Reward It Third: A New Strategy for America's Highways." The Hamilton Project, The Brookings Institution.
- Kroft, Kory, Fabian Lange, Matthew Notowidigdo, and Lawrence Katz. 2014. "Long-term Unemployment and the Great Recession." *NBER Working Paper #20273*.
- Krueger, Alan B., Judd Cramer and David Cho. 2014. "Are the Long-Term Unemployed on the Margins of the Labor Market?" Brookings Panel on Economic Activity. March.
- Oreopoulos, Philip, Marianne Page, and Ann Huff Stevens. 2008. "The Intergenerational Effects of Worker Displacement." *Journal of Labor Economics* 26, 3: 455-000.
- Reinhart, Carmen M. and Vincent R. Reinhart. 2010. "After the Fall." Proceedings: Economic Policy Symposium. Federal Reserve Bank of Kansas City, Jackson Hole, KS: 17-60.
- Sullivan, Daniel and Till Von Wachter. 2009. "Job Displacement and Mortality: An Analysis using Administrative Data." *The Quarterly Journal of Economics* 124, 3: 1265-1306.
- White House. 2014. "Addressing the Negative Cycle of Long-Term Unemployment" (January).